**Evaluation Criteria (for SuperCook.com)**

App SuperCook.com Reviewer KMB Date 20211031 1923

**Appearance**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Yes | No |
| Font Size | 3 Maximum (more is too many) | Y |  |
| Font Style | 2 Maximum (more is too many) | Y |  |
| Compatible Colours | 3 Maximum (more is too many) |  | N – red green colour blind issue |
| Compatible Colour Pallette | Pleasant, with no colour clash |  | N |
| Navigation | Nav Bar Present |  | N |
| Navigation | Min 3, Max 9 Buttons, or menu items (fewer or more would make the navbar impractical) | Y - 6 assorted clickable links |  |

**Accessibility**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Yes | No |
| Site Includes Image alts |  |  | N - (Britain and EU require image alts etc) |
| Responsiveness | Does site respond to the browser being resized | Y - especially good |  |

**Interaction**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Yes | No |
| Cookie Banner | Present |  | N |
| Cookie Banner | 1 Click Maximum |  | N/A |

|  |  |
| --- | --- |
| Number of clicks to get results page | N/A (requires sign up) |

**Performance**

Standard Questions are required in order to evaluate performance, so each site is judged on the same criteria. Searches are to be performed for the following words, and the number of results recorded. A poor site would have fewer than 5 results. Any site giving more than 20 results should spread them across multiple pages. A site giving more than 300 results for one of these words would be impractical. Additionally an invalid criteria is listed below in order to establish if the “Expected Result” is “No Results”.

|  |  |
| --- | --- |
| Criteria | Number of Results |
| Cheese | No Data |
| Pasta | No Data |
| Fish | No Data |
| Stapler | Expected Result |

**Bonus marks**

Has the designer thought about filtering, even if it’s not mentioned here.

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Allergy Conscious filter available |  | N – I see no evidence |
| Recipe Filter Available (For example, a hot or cold filter, a drill down for pasta types such as fusilli, or any similar filter) | Y – imposed from step one |  |

**Comments**

|  |
| --- |
| Hassle to get recipe as the web app requires you to add each ingredient individually before giving you options.  Our app is to have a sensible colour scheme and incremental results not incremental questions. |